VMworld 2020, Sept 29-Oct 1 and Beyond!

vRealize Cloud Management Activity Guide

Details about vRealize sessions, customer meetings,
expert round tables, and other scheduled and on-demand content

THE BIGGEST VMWORLD EVER

Due to the uncertain conditions presented by COVID-19 in the US, VMworld has moved to a digital format. This provides a unique opportunity for unlimited, free standard registration to make this year's event the biggest VMworld ever. There are also 5,000 first-come, first-served premium passes available to unlock several of the live and interactive sessions that are presented as premium content.

Just as in previous years, we have put together a list of some of our "do not miss" content highlighting the newest VMware releases and features in multi-cloud management. This is by no means a complete list, and additional content can be found in the content catalog on vmworld.com.

RECENT VREALIZE KEY ANNOUNCEMENTS

It just wouldn't be VMworld without some big launches and announcements, and there will certainly be a few this year so stay tuned. Until then, we'd like to remind you of our most recent releases announced in August:

- vRealize Automation 8.2 and vRealize Automation Cloud
- vRealize Operations 8.2 and vRealize Operations Cloud
- vRealize Log Insight 8.2 and vRealize Log Insight Cloud
- vRealize Network Insight 5.3 and vRealize Network Insight Cloud

Even though these were announced early before VMworld, we'd like you keep these new releases in mind when talking to your customers. And look for even bigger announcements at VMworld that will build on these product-level announcements to help our customers modernize IT, accelerate their cloud evolution, and build developer-ready infrastructure.

EXECUTIVE SESSIONS (ON-DEMAND)

This year we will be featuring several executive sessions that will cover a broader and higher-level story of Cloud Management. We will discuss where we are headed with our products and services in the near future, and the technology that drives that journey. We will also look at things from thought perspective, exploring the future of hybrid cloud and its impact on our industry, and how we engage with our customers at a solution level.

Session ID	Title	Presenter
HCMB3112	The CTO Perspective: Multi-Cloud Management in a Volatile World	Mike Wookey, VP & CTO CMBU Joseph Kinsella, VP & CTO, VMware
HCMB1311	Two steps Ahead of the Future, the VMware Cloud Management Roadmap	Purnima Padmanabhan, VP Product Management CMBU
HCMB2357	The Cloud Management of Tomorrow, as Seen from the CTO's Office	Mike Wookey, VP & CTO CMBU

SEMI-LIVE SESSIONS (PRE-SCHEDULED)

These 30-minute sessions are part of the two-day pre-scheduled program, and will run with live Q&A.

Session ID	Title	Presenters
HCP2810	Building a Practical Strategy for Multicloud	Mandy Storbakken, Cloud Technologist Martijn Baecke, Cloud Technologist
HCP2809	Peer-to-Peer Tips: Why vRealize Operations Cloud is the Future	Ellie Ruano, Senior Product Marketing Manager

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MEET THE EXPERTS ROUND TABLES

Expert round tables are small-format discussions with some of VMware's top product experts. Our product experts will be available to chat live to **Premiere Pass** holders.

Session ID	Title
HCP2801	What's New in vRealize Automation with Karl Fultz
HCP2802	DevOps for Infrastructure and K8s Automation in vRealize Automation with Sam McGeown
HCP2803	Using vRealize Operations for Capacity and Costing with Brandon Gordon
HCP2804	Using vRealize Operations for Troubleshooting and Application Monitoring with Julie Roman
HCP2805	vRealize Network Insight Troubleshooting, Assurance and Verification with Matt Just
HCP2806	Understanding vRealize Licensing with Taruna Gandhi
HCP2807	VMware Skyline + vRealize Operations with Blair Doyle and Sajan Liyon
HCMB2808	Tips & Tricks for Getting Maximum Value from VMware Skyline with Kelcey Lemon

SOLUTIONS EXCHANGE DEMOS

Even though we don't have a live Solutions Exchange, our technical team has been working hard to create 26 virtual demos across our entire portfolio.
These will be recorded sessions with live Q&A showcasing some of our newest features and use cases for our products and services.
More information on these sessions is available in the content catalog.

CLOUD CITY DEMOS

Due to popular demand, Cloud City is back! This year's Cloud City boasts more than a dozen high-level vRealize demos utilizing our latest, cutting-edge technology. These are perfect for a less technical, more solutions-focused audience.
More information on these sessions is available on the VMworld web page.

HANDS ON LABS

We are excited to announce that after a huge effort on the part of our HOL design team, we have released 19 new cloud management HOLs covering the entire line of vRealize products. The labs have been released to the HOL public catalog and are now available. We will also be announcing two new vRNI labs at VMworld, so you can be the among the first to try them.
Find out more on the VMworld web page.

CUSTOMER MEETINGS: EXECUTIVE, BUSINESS, AND TECHNICAL

One of the top reasons to come to VMworld is to get face to face meetings with VMware executives, technical advisors, and product leads. This year will be no exception, and we are already taking requests for virtual meetings.

Customers, please contact your VMware account team to schedule a meeting with VMware Cloud Management subject matter experts.

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